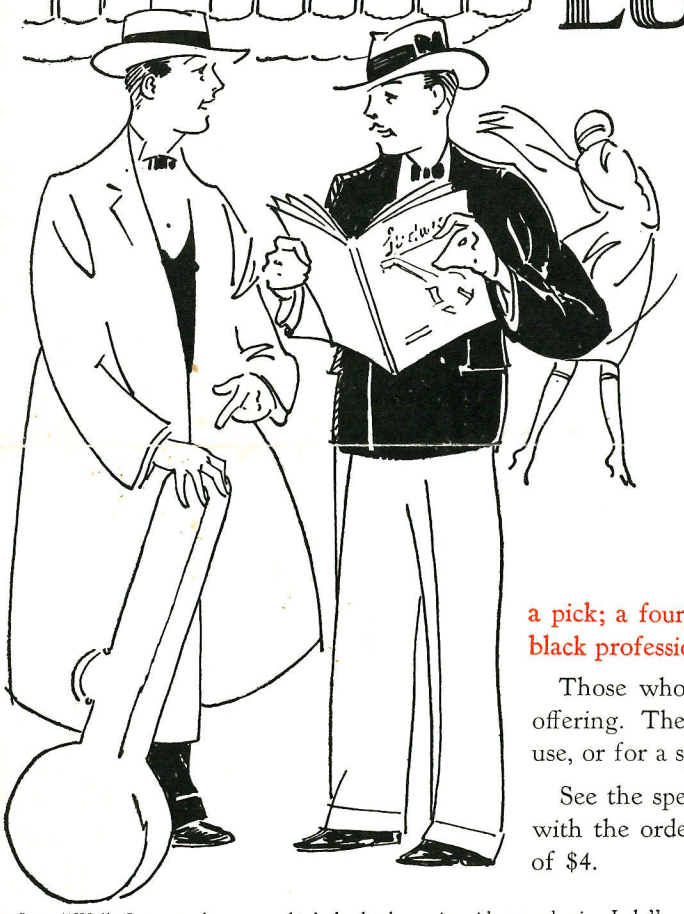
DANCING LUDWIG BANJOS



Here is Your Chance to get in on this Pleasant and Profitable Pastime

Within a short time you will be a Popular Banjoist, Playing at all local functions . . . The Leader of the Party . . . and earning extra money on the side for your talent, too.

TAKE advantage of this unusual banjo opportunity. If you are not a banjoist, here is your opportunity to become a banjoist at a minimum of expense. In addition to getting a wonderful banjo value, you get with the Ludwig TIP TOP Banjo Outfit, a complete Tenor Banjo Self-Instruction Book. You will be able to play tunes on the banjo within a few hours, so simplified are the instructions.

This instruction book teaches you to play by note, standard music notation, almost immediately. You also get an extra set of **Ambassador** Strings; a pick; a four-note pitch pipe for tuning, and the whole outfit packs into a neat, strong, black professional type case. (See details on the other side.)

Those who already play banjo will appreciate the value of this offering. The TIP TOP Banjo is an excellent instrument for studio use, or for a spare for the emergency use of the professional.

See the special trial offer coupon order blank below. Only $8.85 with the order and the remainder in three easy monthly payments of $4.

Jim: "Well, I see you're out makin' the bucks again with your banjo, Jack."
Jack: "Yep, playin' another job on the good old Ludwig, Jim. Ten berries for yours truly."
Jim: "Boy, with your luck and my good looks, what a Wow I'd be!"
Jack: "Listen, Dumb-bell, what you need starts with an L, but it's not Luck, it's a Ludwig."
Jim: "Oh, yeh! Well, listen, Simple, I got just about as much chance of buying an ocean liner. When did you ever hear of me having fifty bucks all at once?"
Jack: "Who said anything about $50. Take a look at this. I just got it from Ludwig's today. Tells all about their new TIP TOP banjo. There you are, my boy, a real honest-to-goodness banjo for less'n 20 simoleons."
Jim: "I guess it's a real article all right, Jack, but even $20 is a lot of dough for me, and then there's lessons to pay for after you buy it."
Jack: "Say, get wise to yourself, fella, all you need is nine bucks for a down payment, and as far as lessons, say you'll get a self instructor with your Ludwig Banjo that's as simple as A. B. C."
Jim: "Say, that new Ludwig TIP TOP'll be mine on pay day!"

Here is the Easy Trial Coupon. Send it in Today!

When You Pick a Banjo Pick a Ludwig!

FREE

GET YOUR COPY OF THE NEW LUDWIG BANJO CATALOG

If you are interested in looking over the complete banjo line, send for this new beautiful 1930 Ludwig Banjo Catalog.

Ludwig Banjos in actual color illustrations that are used in some of the world's leading orchestras.

LUDWIG & LUDWIG, Banjo Makers to the Profession,
1611-27 N. Lincoln St., Wicker Park Station, Chicago, Ill., U. S. A.

Gentlemen: Please send me the following:

☐ The Ludwig TIP TOP Tenor Banjo complete, with four-tone tuning pipe, four extra **Ambassador** Strings, Self Instruction Book, Chas. McNeil Pick, and Case. I enclose $8.85 as first payment and will send you three additional payments of $4 every thirty days.

(When full cash accompanies order send only $19.85; or, $8.85 with this coupon and $11 payable at time banjo is delivered to you.)

☐ The Ludwig COLUMBIA Tenor Banjo complete with case and Self Instruction Book, I enclose $_____.

☐ Send me the Ludwig Dixie Tenor Banjo Catalog complete with case and Self Instruction Book, I enclose $_____.

☐ Send me the Ludwig Banjoist which does not obligate me and is sent free.

☐ Send me the Ludwig Banjo Catalog which does not obligate me, and is sent free.

(My name is) .....

(My address is) .....

(City) ..... (State) .....

References .....

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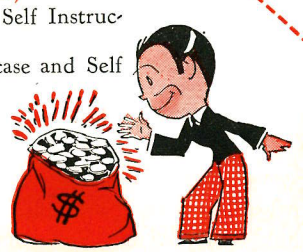
(Ludwig & Ludwig reserves the right to send your banjo through their nearest banjo-dealer!)



These banjo values are just like finding a sack of money!

FREE

Ludwig will send you an exclusive banjo magazine, that they publish about twice a year, that gives you all the latest banjo information and ideas written by banjoists from all over the world. Just mark on the coupon that you want the **Ludwig Banjoist** sent to you. It is FREE.

Two Astounding Banjo Values!!

Tone! Volume! Accuracy! Beauty!

The Columbia Tenor Banjo is a sturdy, well-built, accurately-scaled instrument, with a crisp, powerful tone and plenty of volume. You save wear and tear on your expensive banjo by using it as a "double". You can recommend it to your beginning pupils—it is the ideal instrument for the beginner or amateur, for it has a professional scale, and professional tone.

The Columbia has a High Pressure Metal Flaredge, self-centering counter hoop, and 26 top tension brackets, all heavily nickel-plated. Equipped with **Planet** 4 to 1 gear pegs!

The neck is of American walnut, 23 inch scale, and the resonator is of walnut, too. The case is a Utility flannel lined, Keratol covered, professional model case. $37.50 with case.

Complete with the famous "Play in a Day" Tenor Banjo Instruction Book

$37.50

Professionals use this COLUMBIA and Case at $37.50 as a Double.

The Happy Smile of Ludwig Banjoist, Ralph Williams.

The DIXIE, Tenor at $50 with Case

The Ludwig DIXIE Tenor Banjo

A GENUINE professional model Ludwig Tenor Banjo—at $50, complete with case! Absolutely accurate in scale, powerful, sweet, and ringing tone, a marvel for this low price. The DIXIE Banjo will score praise from the most critical professional players. Built to exactly the same standards as any of the finest models in the Ludwig professional line.

Tested professional scale; 23-inch—19 frets, two-piece Walnut neck, **Planet** 4 to 1 gear pegs, inlaid fingerboard, standard Ludwig Walnut resonator of laminated construction, flashy nickel plated Flaredge, counter hoop, tensioning screws, and armrest. It is a TOP TENSION banjo (tightens from top). Includes a professional model, flannel lined case.

Now—Your Opportunity to be inside the Spotlight of Popularity Has Arrived.

The Biggest Banjo Bargain Ever Offered

on a Standard Professional Type Banjo. Details inside.

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